**Open-Ended “Other” Responses from the CXPA Quant Survey**

*For committee work only – Please treat as confidential*

**“Other” Job Title - here are the “Other” responses for Role**

VP, Client Services

VP, Client Experience Strategy

VP Product Management

VP of CX Design

VP of CX

VP of Customer Engagement

VP Global Comms

VP CX Excellence & Chief Evangelist

VP CX

VP Customer Experience

Vice President, Customer Experience & Commerce

Vice President, Customer Experience

Survey Program Manager

Strategy

Strategic and service designer

Sr. Director of Product Management & CX Strategy

Specilaist Customer Experirnce

Senior Technical Account Manager

Senior Manager

Senior Insights Manager

Senior Director of Marketing and Client Acquisition

Sales Engineering

Sales director

Retired

Research

Research

Qualtrics admin

Project manager

Project Manager

Product Manager now, but was a CX Indiv. Contrib. for 24 years.

President & Chief Strategy Officer

President

Operations, strategy

North America region general manager

Marketing Manager

Marketing leader

Marketing Director

marketing

Marketing

Marketing

Managing Director

Manager of Professional Services

Lead Strategist, Analytics, and Execution (AD)

Insights & Analytics

I am retired. Formerly I was a Director of Customer Experience.

Human Insights Research Manager

HR Manager responsible for L&D

Head, cx and marketing

Head of CX (AVP Level)

Head of Customer Experience (might be similar to CX Director) - first hire to build a function

Head of Client Success

Head of Client Engagement

Head Digital Transformation

Guest Services Manager

Global Experience Leader, Enterprise Technology

General Manager

Fundraising and engagement

Freelancer

Director, Client Insights

Director Program Management

Director of Meetings

Director of CX Analytics

Director Marketing & Analytics

Director / GPO Customer Feedback Process

Director - Enterprise Architecture

Digital Transformation and Customer Experience Technology Leader and Advisor

digital experience manager

Digital Experience

Design Lead

delivery head

Data management

CXM Section head

CX VP

CX VP

CX Vice President

CX Vice President

CX Team Lead

CX Team Lead

CX SVP

CX Strategist

CX Strategist

CX Senior Manager

Cx research and insights

CX Program Manager

CX Operations and Tooling

CX Measurement Leader

CX Designer

CX Complaint management and resolution

CX associate

CX and UX

CX advisor

CX & Marketing Senior Director

CX & Marketing

Customer Success manager

Customer Success

Customer Service Supervisor

Customer service manager

Customer Service and Support Director

Customer Management and Sales Lead

Customer Experience Specialist

Customer Care Centre Manager

Customer Care Capability Dev

Customer and digital experience

currently unemployed

Currently seeking opportunities. Prev role was Director

COO

communities manager

CMO CXO

CMO

Chief Customer Officer

Change Manager

Certification Director

Business strategy & integration

Business Development Manager

Business design consultant

Beginner

**“Other” Industry detail - here are the “Other” responses for Industry:**

Academic / training

advertising

Advertising

advisory

Agency

agriculture

Agriculture

all

All

All

All industries

All industries

all industries

All of the above except Government and Insurance

All of the above.

all of those

Arts

Association

Association

Aviation

B2B

B2B professional services

B2B Supply Chain

Background checks

Based on previous role

Biotechnology

builder of real estate properties - commercial leasing, residential rentals, Seniors housing

Building construction materials

Chemical distribution

Coaching (Life and Business)

Commercial hot food equipment

Construction

Construction

Consulting

Consumer Goods

Conversational AI

Cross industry

currently freelancing for various retail and service brands

currently unemployed

CX

Design

Digital Products

Distribution

Education

Education

Education

Energy

Energy

Energy

Energy

Engineering

Entertainment

Entertainment: Wagering, Horse Racing and Hospitality

Event and Tradeshow

Financial and Insurance industries

Financial Tech

FMCG

Gaming

Higher Education

Home products manufacturer

Homebuilding

Human Nutrition DTC Supplement Sales

I consult across industries

Industrial

Industrial Technology

Insights

Legal

Legal and Financial Services

Live Entertainment

Logistics

Logistics

Logistics and Supply Chain

logistics/supply chain

LPG Services

Luxury goods

Manufacturing

Manufacturing

manufacturing

Manufacturing

Manufacturing

Manufacturing

Manufacturing

Manufacturing

Manufacturing

manufacturing

Manufacturing

Manufacturing

Manufacturing

Manufacturing

Manufacturing

manufacturing

Manufacturing

Manufacturing

Manufacturing

Manufacturing

Many different industries

Marine

Marine Industry

Marketing Agency

Media

Media

Military Housing (so Government and Hospitality combined)

Multiple different industries

Multiple industries, maybe you want people to be able to select multiple?

Multi-sector conglomerate

Non-Hazardous Liquid Waste

Nonprofit Consulting

Oil & Gas

Online Dating

Online Training

Outsourcing and technology

Pension Funds

Previously, Technology

Products for Milking parlors

professional services

Professional Services

Professional Services

Professional Services

Professional Services/ Coaching

Professional Staffing

Property Developer

Publishing

Real Estate

real estate

Research and Science

Research/Insights provider

Retired

Service and sports marketing

staffing

Survey/Feedback

Test development and delivery

Tobacco

transport

Transport

Transport and Construction/ Infrastructure

Transportation

Transportation

Transportation and Logistics

Utilities

Utilities/Energy

Utility - electricity distribution

Utility Companies

Video Games

water delivery

Wholesale